



CANADIAN STREET RODDING HALL OF FAME

*Recognizing those who have made significant
contributions to street rodding in Canada*

PRESENTATION TO THE CANADIAN STREET RODDING HALL OF FAME INDUCTION GALA OCTOBER 15, 2022 BRANTFORD, ONTARIO

~ MAL KIESWETTER ~

Canadian street rodders lost a good friend in 2004 when Mal Kieswetter of Kitchener, Ontario passed away.

A 'car guy' at heart, Mal founded a used car lot and did some drag racing, and then became a sales manager at Jackson Motors, a Chrysler dealership in Kitchener. Through Mal the Canadian Street Rod Association got a much needed Dodge pickup on loan to tow their concession trailer to promote the organization.

Then Mal decided to go street rodding, with a '29 Ford roadster called "Playtime" that started out as a "driver" but after Paul Horton and master fabricator Lloyd Stewart got through with it, it ended up a top ISCA show car. Later, Mal finally got his street rods – a beautiful chopped '35 coupe and a gorgeous '36 sedan.

Then, after meeting car builder Boyd Coddington Mal decided to shoot for the big one – the famous Ridler Award.

With help from Lloyd Stewart again and master bodyman Ken Kay they created a spectacular '32 3 window Ford coupe called "The Gambler".

And it worked - the Gambler won the prestigious Ridler award in 1988, and was the ISCA Grand Champion as well.

And as a thanks for all the help with the car, Mal had bronze models of The Gambler made and gave one to each person who worked on the car. Now that's class.

Mal was the owner and operator of Kieswetter Motors in Kitchener for over 25 years and for several years he was also a partner in a full service street rod shop in Cambridge called "Toys for Boys".

Like most street rodders who have become successful in business, Mal wanted to help out his community, and through the dealership, sponsorship dollars flowed to local charities for many years.

Mal's influence on the Canadian Street Rodding scene will last a long time. The award that we give to all inductees was presented to Mal's son Rob previously at an event at the Highwaymen Car Club.

So tonight, let's ALL welcome Mr. Rob Kieswetter in honour of his father Mal Kieswetter to the Canadian Street Rodding Hall of Fame.